



BRIDGING THE TECHNOLOGICAL GAP IN PAKISTAN

The Gilgit Baltistan (GB) province in Aliabad is one of the least accessible provinces in Pakistan. In addition, on-going security issues have compounded the province's isolation, resulting in limited investment in infrastructure, including telecom and internet access. Against this backdrop KADO introduced a series of projects aimed at training marginalised individuals living in the area in order to drive socio-economic development.

“ Our itech training modules are designed to equip young Pakistanis with the skills needed to gain employment in the vibrant ITC sector. ”

KADO

CHALLENGE: KADO introduced its itech training centres in 1996. The aim was to help marginalised segments of society including female, physically challenged, poor and disaster affected individuals, with skill based short trainings in information technology, freelancing and alternate energy solution. As part of their efforts to drive regional economic-development they sought to open a centre Gilgit Baltistan, a highly remote, unconnected area with limited accessibility.

SOLUTION: Clicksat and YahClick joined forces to provide reliable, satellite broadband internet services to KADO's eight learning centres including a school in Gilgit Baltistan.

RESULT: As many as 3,000 beneficiaries have been trained in various ICT courses, with a special focus on women. The wider community also benefits from receiving internet access, allowing them to uplift their economic conditions via access to e-learning and the establishment of micro-businesses.

HOW YAHCLICK HELPED KADO CHANGE LIVES IN PAKISTAN

The Karakoram Area Development Organisation (KADO) is a community based not-for-profit, non-governmental organisation, registered in 1996. The NGO looks to improve an array of socio-economic problems with special emphasis on those related to women and disadvantaged members of society. It is based in Aliabad, Hunza region, which is a remote and isolated part of Northern Pakistan.

Against this backdrop, KADO introduced a series of projects aimed at training marginalised individuals in Gilgit Baltistan in various information and communication technology (ICT) skills. The itech project was first implemented in 1996 through financial assistance from the EU's TVET Reform Support Programme, and by 2015 the programme had developed to train 300 participants.

Today, KADO's itech project is expanding its reach due to the support of Clicksat and YahClick through the provision of internet connectivity via satellite. As a result, students in the area can attend courses free of cost, which include web design, programming, e-marketing, call-centre training, online stocks, solar energy solutions and forex trading.

- **3,000 beneficiaries** have been trained in various ICT courses, with a special focus on women.
- **1,500 placements** have been offered to women.
- **Community development** due to the success of KADO's programs. 100 youth will be sent to online earning companies working in cities as "interns" for one month each with stipend to facilitate their travelling.

“The internet has rewritten the rules of business. Gone are the days when people were required to physically go to work to gratify their financial needs. With this paradigm shift, the opportunities for people with expertise in information technology have never been greater. With thousands of jobs available on the internet, you can now work from home and earn a decent income. For that you just need the skills, a computer and internet connectivity.”

KADO

“As a result of our collaboration with Clicksat we have supported a remote community gain vital connectivity access, helping to improve the lives of thousands of individuals.”

Yahsat

“The power of satellite connectivity is such that it can extend to areas where coverage is either unavailable due to logistical issues, difficult geographic terrain and or a lack of government investment in infrastructure. With the introduction of YahClick our aim was to support the community's development via the implementation of a safe, reliable connectivity solution that ultimately helped change lives.”

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